

LLOYD MARSHALL

Curriculum vitae

2004-2018

Publish Talking Birds, national monthly newsmagazine for Australian birdkeepers, printed until 2015, switched to email distribution January 2016.

2011-2012

Casual sub-editor with Private Media, publisher of Crikey, SmartCompany and StartupSmart websites, mainly filling in when staff were on leave.

2004-2010

Sub-editor, writer, The Sunday Times, Perth, Western Australia.

Two days a week writing boating, caravans, pools, spas, sheds, gardens and other outdoors copy.

Sourcing stories, liaising with clients, preparing copy and taking photographs.

Two days a week sub-editing sport copy, writing headlines, cutting copy to length, correcting spelling, grammar, proof-reading pages.

Also contracted to write advertising features copy, sub-edited and laid out pages and provided complete pages as PDFs.

2001-2003

Freelanced in Perth, writing for various publications, preparing press releases, producing newspapers and magazines, six-month contract in charge of publications production department at WA Planning Commission.

1999-2000

Features manager with Community Newspapers suburban group in Perth, in charge of advertorial features, Westside Football weekly magazine and Style monthly lifestyle magazine.

1997-1998

Freelanced in Melbourne, wrote and produced corporate newsletters, did PR for software company, managed karaoke restaurant.

1995-1996

Editorial systems manager at Herald & Weekly Times group in Melbourne, oversaw installation of Macs, streamlined use of editorial computer system.

1993-1994

Editorial systems manager then central division manager, Leader Newspaper Group, Melbourne.

Designed and installed remote sub-editing operations in Melbourne's north and south, then managed 10 weekly suburban titles published from head office at Blackburn, responsible for all aspects of those papers.

1991-1992

Two years in London, sub-editor on home and foreign desks at The Times and worked Saturdays as a sport sub on The Sunday Times. Also did shifts on The Times features and finance desks.

While in London I also subbed and laid out a weekly trade paper for the video rental industry.

1988-1990

Worked in Melbourne for Associated Communications Enterprises, where I was responsible for publishing and profitability of a statewide singles newspaper, a regional suburban, a couple of specialist titles on health and antiques, and a quarterly magazine containing stories/pix from Truth's Heartbalm columns and sex industry advertisements.

1984-1987

Owned and operated the Barcoo Independent newspaper and printing business at Blackall. Switched the paper from hot metal typesetting to photo-setting and the Barcoo Independent won the Qld Country Press Association most improved newspaper award.

1976-1983

Worked for Peter Isaacson Publications in Melbourne, where I subbed two fortnightly trade papers and edited three monthly trade press titles. On Saturdays I was chief sport sub/check sub on The Sunday Observer.

1972-1975

Townsville Daily Bulletin, initially compositor, then sub-editor, chief sub-editor.

When I arrived in Townsville the sub-editors on the 11-column broadsheet paper would put three-column or four-column headlines and intros on stories and the compositors would throw the copy into the pages, often with awful results.

Compositors had a bit of time to spare early in the night, so I started resetting heads/intros and tried to make the pages look decent, which came to the attention of the editor, who asked if I wanted to become a sub-editor. I did that and from there got into writing.

1968-1971

Worked in Sydney as a rep for a typesetting company, helped to run a small printing company.

1963-1967

I started in the business in 1964 as an apprentice hand/machine compositor on a free weekly paper in Canberra at the age of 15 and moved to The Australian when it started publication in Canberra. Moved to Sydney with The Australian at age 17 and completed apprenticeship there.

I can be contacted on 0417 176 038.